



## RULES & REGULATIONS

1. No purchase or payment necessary to enter or to win. A purchase will not improve your chances of winning. Void where prohibited. Terms and Conditions are subject to change without prior notice.
2. SPONSOR: The sponsor of the Contest is Devonshire Mall, 3100 Howard Avenue, Windsor, Ontario, Canada, N8X 3Y8.
3. Instagram® is a registered trademark of Instagram, Inc, Facebook® is a registered trademark of Facebook, Inc, and Twitter® is a registered trademark of Twitter, Inc. This Contest is in no way sponsored, endorsed, administered by, or associated with Instagram Inc, Facebook Inc or Twitter Inc. You understand that you are providing your information to Devonshire Mall (hereinafter known as the Sponsor), and not to Instagram, Facebook or Twitter.
4. PROMOTION PERIOD: The Contest begins on Monday, August 17, 2015 and ends at 11:59:59 p.m. EST on Sunday, August 23, 2015 ("End Date"). Winners will be determined from among the eligible entries. Decisions of the Sponsor are final. Any Submission that is considered by Sponsor in its sole and absolute discretion to be obscene, pornographic, libelous, hate speech or otherwise objectionable, in whole or in part, will be disqualified and will not be eligible for entry. All requested information on the Contest page must be completed to enter and to be eligible to win.
5. CONTEST MECHANICS: Entries to this contest can be submitted on Instagram, Facebook or Twitter from Monday, August 17, 2015 through to the end on Sunday, August 23, 2015, inclusive. Contestants are to snap a photo of themselves at the BTS Lounge located near Purdys Chocolatier at Devonshire Mall. To enter upload your photo, follow and tag @devonshiremall and you must use the hashtag #dmallbts. Contestants are responsible to ensure that his/her Instagram account is not set to "Private" so that the photos can be viewed by the public. Winners will be contacted via a comment on their winning photo, and will be asked to email the following information to [info@devonshiremall.com](mailto:info@devonshiremall.com):
  - a) Full name
  - b) Mobile phone number
  - c) Full address

Each contestant may submit multiple photos but are only entitled to one (1) winning photo only.

6. WINNERS: 5 Winners will be randomly chosen at the close of the contest. 5 Winners will receive one Devonshire Mall prize package valued at \$250.00. The decision of the Sponsor is final and no correspondence will be entertained.

7. OWNERSHIP OF PHOTOGRAPHY: All images submitted must be the original work of the individual submitting them and must not have been published elsewhere or have won a prize in any other photographic competition. It is the responsibility of each contestant to ensure that any images they submit have been taken with the permission of the subject and warrant that the photograph they are submitting is their own work and that they own the copyright for it. The contestant further warrants and represents that the photograph is not obscene, defamatory, or in breach of any applicable legislation or regulations. Copyright in all images submitted for this competition remains with the respective contestants. However, in consideration of their participating in the contest, each contestant grants a worldwide, irrevocable, perpetual license to the Sponsor to feature any or all of the submitted images in any of their publications, their websites and/or in any promotional material connected to this contest.

The Sponsor does not accept any liability for the publication of unlawfully reproduced images. The Sponsor assumes no responsibility and/or liability for any error, omission, interruption, deletion, defect, or delay in operation or transmission; communications line failure; theft or destruction of or unauthorized access to contest entries or entry forms; or alteration of entries or entry forms. The Sponsor is not responsible for any problems with, or technical malfunction of, any telephone network or lines, computer online systems, servers or providers, computer equipment, software, failure of any entry to be received on account of technical problems or traffic congestion on the Internet or at any website, human errors of any kind, or any combination thereof, including any injury or damage to contestants' or any other persons' computers, tablets or phone related to or resulting from participation, uploading or downloading of any materials related to in this Contest.

8. NOTICE TO WINNERS: Attempts to notify potential winners will be made using the e-mail address or telephone number provided at entry. Sponsor is not responsible for e-mail, telephone or other communication problems of any kind. If, despite reasonable efforts, a potential winner does not respond within seven (7) days of the first notification attempt (or such shorter time as exigencies may require), or if the prize or prize notification is returned as unclaimed or undeliverable to such potential winner, such potential winner will forfeit his or her prize and an alternate winner may be selected. All prizes may be picked up at Devonshire Mall Guest Services at 3100 Howard Avenue, Windsor ON N8X 3Y8. The winner will forfeit any prize not claimed within 30 days of winning. Any forfeited prize(s) will become the property of Devonshire Mall and may be used and/or disposed of at Devonshire Mall's sole discretion. The 30-day period includes weekends and holidays. Devonshire Mall business hours are Monday through Friday 9:30 am - 9 pm, Saturday 9:00 am – 6:00 pm and Sunday 11:00 am – 5:00 pm. Devonshire Mall will not notify winners of time remaining on prizes to be picked up. It is the winner's responsibility to claim their prize within the time limit.
9. Winners shall authorize the release of their name and photograph for advertising and promotional purposes relating to this contest. No purchase necessary. Prizes are non-transferable.
10. Only the prizes as described shall be awarded:
  - a. 5 Prizes of Devonshire Mall Gift Package valued at \$250.00 each.Prize(s) must be accepted as provided, not transferrable or exchangeable for cash/other items and subject to the terms and conditions set by the organizers. The winner must produce identification upon collection of prize(s).
11. Any person 16 years of age or older is eligible to win except employees and immediate families of 20Vic, the Devonshire Mall tenants and their immediate families, our office component, advertising agencies and other sponsors.
12. The value of the prizes shall include the amount of any duty, tax, sales tax or other cost. Prizes shall be awarded free and clear of any mortgage, lien or any other encumbrances.

devonshire<sub>mall</sub>